

## 7<sup>th</sup> China Homelife & China Machinex India 2019:

7th Edition of India's Largest China Sourcing B2b Exhibition: "China Homelife India & China Machinex India 2019" was held from 11th-13th December 2019 at Bombay Exhibition Centre, NESCO Complex, Mumbai in Hall 1, 2 & 3 covering a total area of 25,000 sq. mtrs. This Twin exhibition had provided the B2B visitors with a 3- day opportunity to build their business relations with 1,500 Exhibitor from China with around 30,000+ products on display.

### **Some of the premium products on display are as follows:**

• Electric hangers with remote control	• adjustable Bed	• Prefinished Zebra Wood Engineered Flooring
• Electric Pallet Truck	• paper box machinery, paper cup machinery	• E-bike CMT03 with Torque Sensor
• Wooden Painted Kitchen cabinet	• Solar LCD TV/ LED bulb/Solar fan	• Oxford Fabric, Suede Fabric, Polyester Filament Yarns, texturing, yarns
• bamboo production	• Power Banks	• Counterfeit Value Counting Machine
• Electric Pallet Truck	Height Adjustable Office Desk	• Guest Table Chair Series School Furniture
• Rough terrain Forklift Truck	• Changeable Injection Mold For Packaging	• Perfume Pump Sprayer
• Color Changing Chemical	Insert Bearings	• Electric Rice Cooker
• Automatic Powder Filling Machine Turntable Can	• Space-saving Bathroom Vanity With Sink	• Stainless Steel Vacuum Flask Sport Water Bottle
• Air Conditioner Assembly Line	• Extrusion coating and lamination machines	• Hydropower equipment, wind power equipment

With their desire of doing Business & forming JV & collaboration in India, they had offered top grade Chinese products at a competitive price for Indian consumers. Due to which 7,900+ order were placed on site in the exhibitions. Over 20,000 visitors in which around 15,000+ unique buyers and Industrial Experts had attended the expo.

This exhibition is UFI approved world exhibition organized by Meorient International Exhibition, Shanghai and Jointly Sponsored by the State Government of China – Wenzhou, Hangzhou and Anhui provinces. While all ground arrangements in India were managed by MCO Winmark Exhibitions Pvt Ltd, Mumbai. It's a part of a series of global exhibitions which takes place in 11 other countries every year such as Poland, South Africa, Egypt, Turkey, Kazakhstan, Nigeria, Brazil, Mexico, UAE, Jordan and Kenya.

### **China Homelife India Exhibiting categories:**

Furniture, Textile & Garments, Home Appliances, Household Items, Gift Articles, Luggage Bags, Consumer electronics

### **China Machinex India Exhibiting categories:**

Building Materials, Hardware and Tools, Lighting, Auto Parts, Power & Electricity, Plastic Machinery, Packaging & Printing Machinery, Food Processing Machinery.

The key dignitaries were present at the inaugural ceremony:

- Shri. Sunil Rane, MLA, Government of Maharashtra;
- Mr. Sunil Khanna, Past Chairman, Maharashtra State Council & President and MD, Vertiv India.
- Ms. Jane Karkada, Regional Director – Western Region, CII;
- Mr. Ashish Vaid, President IMC Chamber of Commerce & Industry.
- Mr. Siddharth Shenoy, President, Bombay Industries Association;
- Mr. Xu Qinshan, Deputy Secretary General of Hangzhou Municipal People's Government
- Ms Liu Xiaohong - Investigator from Bureau of Commerce of Anhui Province.
- Mr. Luo Linfeng - Deputy Head of Xiaoshan District of Hangzhou Municipal People's Government
- Mr. Xu Lijun - Section chief from Wenzhou Bureau of Commerce
- Mr. Tang Guocai, Consul General, Consulate General of the People's Republic of China, Mumbai
- Mr. Eric Pan CEO, Meorient International Exhibition.



Along with the expo, Confederation of Indian Industry (CII) Our National Partner for this exhibition organizing a half day conference 'China-India Economic Forum' "Embracing Deeper Economic Integration" on 11th December 2019 at Hall Grande C. The objectives of this forum are deepening bilateral relations, enhancing the economic engagement and explore various trade opportunities between India and China

During CII conference there was a panel discussion session moderated by Mr. Joshua Ebenezer - Director – Customs & International Trade, Lakshmikumaran & Shridharan, Saugata Bhattacharya - Chief Economist - Axis Bank, Krishna Gopal -Global Head - Enterprise Business Solutions- Tech Mahindra and R. Kannan, Head – Corporate Performance Monitoring, Hinduja Group, India. There were 4 Chinese speaker who gave market information about their products.





In addition, this exhibition had 3 onsite Forums which included series of presentations on specialized industry topics by industry experts who discussed the latest technology and innovative products of the market:

- **India-China Textile Cooperation Forum on 11th December, 2019, 2:00 pm – 4: 30 pm**

The Forum began with Mr. Arvind Sinha, President Global Textile Welfare Association and Past President of The Textile Association (India) made a presentation on **Indo-China Textile Business - A Review** and talking about merits of collaborative approach between India and China.

Mr. Avinash Mayekar, MD & CEO of M/s Suvin Advisors Pvt Ltd, while speaking on his topic **'Possibilities of joint collaborations, importers of Textile Machines, Dyes Stuffs and Fabric from China'** said that we Indians have to accept China as a **"big brother."**

There was a panel discussion on the topic **'Importance of Indo-China Textile Co-operations'** includes panelist like; **Mr. Subhash Bhargav**, Chairman & Managing Director Colorant; **Mr. Manish Dagga**, Managing Director Cotton Group and **Dr. Hemant Sonare**, Group Director for Wanjari Group of Institutes along with **Mr. Arvind Sinha** as the moderator.



• **India-China Machinery Cooperation Forum on 12th December, 2019, 2:00pm -4:30 pm.**

The forum begin with Mr. Harshad Desai-Business Advisor giving highlights about – Injection Moulding & Injection blow moulding, Mr. P.V Narayanan – Chairman, SIES School of Packaging gave a presentation about Packaging Machinery & Systems - A status review, Mr. Kedar Vadhavkar gave a speech about Packaging Solution for Fresh & Processed Foods and Mr. Mayur K Shah gave a PPT on Increasing production planning & Processing across all Manufacturing unit.



• **India-China Electronics Cooperation Forum on 13th December, 2019 11:00am -1:30pm**

The forum started with Mr. Harshwadan Parikh giving insights about Practical approach to Market –India, Mr. Shobhan Savia – Director Technical, Crescent Lighting gave a presentation about Smart lighting and its benefits for home/office automation, **Mr. S. Suresh** - Branch Manager, The National Small Industries Cooperation Limited (NSIC) gave information about Role of NSIC and its assistance/ benefits to MSME, Recent Govt. of India MSME Policies for Benefit of Assembly / Manufacturing in India. 2 Chinese companies gave a speech of Solar TV / Appliances.



## Top Industry supporting association:



## Media Partners:



The exhibition was also supported by top Indian industry association such as Bombay Industries Association (BIA); Furniture Manufacturers & Traders (AFMT); Indian Chamber of International Business (ICIB); IMC Chamber of Commerce & Industry (IMC); Global Textile Welfare Association (GTWA), LACMA, Aurangabad cluster, Nashik cluster, SIES and many more. Media support received from '99 Food & Processing, ACE Update, EPR magazine, Creative Interior, Journal of the Textile Association.

China Homelife and China Machinex India has an app, "Trade China", which is a 365-sourcing facility app, which gave buyers access information about Chinese suppliers like what products they supply and even order samples. This app is available throughout the year.

**We look forward to see you at 8th edition of China Homelife & China Machinex India 2020, from 10<sup>th</sup> - 12<sup>th</sup> December at Bombay Exhibition Center, Goregaon, Mumbai.**

## Some Major Highlights of the expo:

### Expo Registration Area



### China Homelife Area



### China Machinex Area

